30 October 2017 – A new award for “Orizzonte EUROPA”, the new BNL BNP Paribas Group's General Management headquarters. Constructed by BNP Paribas Real Estate, the building designed by Alfonso Femia Atelier(s) architectural studio, has won the "Smart Building" award in the Offices category.

The award from the Smart Building Expo and The Next Building magazine, covered Italian projects which were finished between 1 January 2013 and 1 July 2017. The award promotes Smart architecture by giving value to the main players and stimulating the concept of the smart building as an engine and flywheel of design criteria for energy saving, management, comfort and sustainability.

Orizzonte EUROPA’s prestigious award came after a careful analysis conducted by a jury composed of Tiziana Maffei (ICOM Italy), Ludovico Solima (University of Campania "Luigi Vanvitelli"), Roberto Vogliolo (SIEC) Domenico Lunghi (Fiera Milano), Ingrid Paoletti (Politecnico di Milano), Luca Baldin (Smart Building Expo), Roberta De Ciechi (The Next Building) and Maria Grazia Mattei (Mattei Digital Communication).

According to the members of the assessment panel, “the new BNL headquarters in Rome established itself in a competitive category. The management buildings are a privileged category for experimenting with new construction technologies. Beyond the iconic architectural value, which strikes millions of travellers arriving from Rome’s Tiburtina station, the building is a contemporary, shared and plural design which achieved the targets set by the Leed Gold Core & Shell certification by using clever technology – a key tool for workplace well-being and efficiency.”

With a built-up area of about 75,000 square meters, 12 above-ground floors and four underground floors, the building has an original and innovative design that integrates with the surrounding urban context. It gives the area a modernity, which was started by the Camillo Benso Conte di Cavour High-Speed train station designed by ABDR Architetti Associati in Rome.
The property was designed using the most modern smart working principles and was intended as a new working approach with modern and open spaces and large shared areas. In addition to the offices, which host more than 3,400 people, the building has various facilities including a training centre, auditorium, company restaurant, health clinic, training rooms, car parks, a nursery and a gym. The gym and the nursery will open soon. This brings the workplace in line with modern principles of corporate welfare.

The work is also characterized by the high environmental sustainability and has class A and Leed Gold certifications. This slashes energy consumption compared to traditional buildings.

In October 2017, “Orizzonte EUROPA” won the German Design Council's "Best of the Best/Architecture" award at the Iconic Awards 2017. The international jury was composed of prestigious architects and designers such as Michel Casertano, Marco Dess, Louise Kiesling, Andrej Kupetz, Silvia Olp, Linda Stannieder and Stefan Weil.

In July 2016, the building received “The Plan 2016” Award for the best construction project for office use. The international jury composed of architects Mario Cucinella, Kim Nielsen, Boris Podrecca, Raymond Ryan, Bernard Tschiumi, Li Xiangning, declared the Rome building the winner after an evaluation process of 500 worldwide projects.

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<th>“Orizzonte EUROPA” - BNL BNP Paribas Group Headquarters in Rome</th>
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<td>75,000 sqm</td>
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<td>Total built surface</td>
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<td>1,000 sqm. Training Centre</td>
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With 3,900 employees, BNP Paribas Real Estate supports owners, leaseholders, investors and communities in their projects thanks to its local expertise through 36 countries (16 direct facilities and 20 through its Alliance network) in Europe, Middle-East and Asia. BNP Paribas Real Estate generated € 704 m revenues in 2016 with, for property development, 154 000 sqm of completions and more than 1,500 homes launched; € 24.1 bn assets under management in Investment Management; 38m sqm managed in Property Management; 6.2m sqm taken up and € 19bn invested in Transaction; and three main types of Consulting services: Real Estate Advisory for occupants, Building Consultancy and Outsourced Real Estate Management.

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