



PRESS RELEASE

BNP Paribas is ranked as the top European Bank in the Greenwich Associates rankings for Corporate Banking, Cash Management, Trade Finance and Debt Capital Markets

BNP Paribas is in top position in terms of Corporate Banking, Cash Management, Debt Capital Markets and Trade Finance, according to surveys carried out by Greenwich Associates. The European Corporate Banking and European Large Corporate Trade Finance rankings published by the consulting firm show the following.

Greenwich Share Leader survey ranked BNP Paribas:

- N°1 European Top-Tier Large **Corporate Banking** market penetration by securing relationships with 56% of the largest European companies.
- N°1 European Top-Tier Large Corporate **Cash Management** market penetration by securing relationships with 36% of the largest European companies.
- N°1 (along with Deutsche Bank and HSBC) European Top-Tier **Debt Capital markets** market penetration by securing relationships with 29% of the largest European companies.
- N°1 (along with HSBC and Deutsche Bank) European Large Corporate **Trade Finance** by securing 25% of Large Corporate Trade Finance users in Europe.

In addition, the **Greenwich Quality Leader Survey**, ranked BNP Paribas in first position in terms of European Top-Tier Large Corporate Banking, Cash Management and European Large Corporate Trade Finance.

Greenwich Associates conducted 2,975 interviews for the European Corporate Banking survey and 306 interviews for the European Large Corporate Trade Finance survey across Europe, with financial officers from different companies.



[About BNP Paribas](#)

BNP Paribas has a presence in 75 countries with more than 180,000 employees, including more than 140,000 in Europe. It ranks highly in its three core activities: Retail Banking, Investment Solutions and Corporate & Investment Banking. In Europe, the Group has four domestic markets (Belgium, France, Italy and Luxembourg) and BNP Paribas Personal Finance is the leader in consumer lending. BNP Paribas is rolling out its integrated retail banking model across Mediterranean basin countries, in Turkey, in Eastern Europe and a large network in the western part of the United States. In its Corporate & Investment Banking and Investment Solutions activities, BNP Paribas also enjoys top positions in Europe, a strong presence in the Americas and solid and fast-growing businesses in Asia-Pacific.

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