

BNP PARIBAS
SUSTAINABLE FUTURE
ONLINE SERIES

3 December |

10am CET

Invitation to an online webinar: Sustainable cities

How can urban environments contribute to sustainability? Does smart equal sustainable?

Please join us on **Thursday 3 December at 10am CET** for a 60 minute online event as we explore the future of cities, where sustainability gets a new meaning.

Speakers:

- **Munish Datta, University of Cambridge Institute for Sustainable Leadership**
- **Ronan Perrier, New Mobility Manager at Arval**
- **Catherine Papillon, Head of Sustainable Development/CSR at BNPP Real Estate**

Munish Datta from Cambridge Institute for Sustainable Leadership will give an insight into the topic, followed by a panel discussion with him and our BNP Paribas experts **Catherine Papillon** and **Ronan Perrier**, who will share their thoughts about transition of urban life, and how sustainability can be a catalyst of changes and how real estate and mobility market adapt to these changes.

BNP Paribas' **Björn Claussen**, Regional Head of Multinational Coverage Central Europe, will moderate the event.

We do hope you can join us for this panel discussion which will conclude with a Q&A session.

Thursday 3 December at 10am CET

[CLICK HERE TO REGISTER](#)

For further information on this event please contact [Zsuzsa BERMAN](#)

Speaker Biographies:



Munish Datta | University of Cambridge Institute for Sustainability Leadership

Munish Datta is passionate about the crucial role every sector of society - government, business, civic - must play to create a truly sustainable world. As a Fellow, faculty, tutor & start up mentor at the University of Cambridge Institute for Sustainability Leadership, Munish empowers senior business leaders & organisations to tackle critical global challenges. At UK Green Building Council, he is responsible for leading membership strategy to maximise the value derived for its >450 business, government and academic members and has overall responsibility for all finance, people and operational functions. He is a member of the UK government BEIS 'Green Construction Board', Governor of the Stephen Perse Foundation Schools & trustee of Rama Foundation, a charity building the capacities and skills of disadvantaged communities. Munish formerly led cross business teams to design and deliver Marks & Spencer's multi award winning, globally renowned sustainability strategy (Plan A) for its 1000+ buildings property portfolio.

Ronan Perrier | New Mobility Manager, Arval



Ronan has a 10 years' experience in car the financing industry within manufacturers' national sales company. He joined BNP Paribas's group in 2016 on Personal Finance's automotive finance business unit to contribute to the business model transformation. Since 2019, Ronan is in charge of developing alternative mobility solutions and Mobility as a Service (MaaS) within Arval to support Arval's ambition to be the leader in the Mobility for employee's space by offering to corporate clients a relevant mobility value proposition beyond cars and beyond the usual eligible employees to company cars.



Catherine Papillon | Global Head of Sustainable Development & CSR, BNP Paribas Real Estate

Catherine started her career at BNP Paribas Real Estate where she worked for the Communications and Marketing department before becoming its head in 1999. In 2010 she was named Head of International Communications & CSR. Since 2015 she is Global Head of Sustainability & CSR at BNP Paribas Real Estate and is responsible for defining and deploying BNP Paribas Real Estate's CSR policy into the commercial and operational activities at the international level. The ambition of this policy is to create long-term economic, environmental and social value for the company and its stakeholders, and to contribute to building a more sustainable and desirable city.



Björn Claussen | Regional Head of Multinational Coverage Central Europe, BNP Paribas

Björn has joined BNP Paribas Corporate and Institutional Banking in 2013 in Hamburg, Germany. Since 2018 he is Regional Head of Multinational Coverage Central Europe, based in Hungary. In his current position he manages teams of Relationship Managers responsible for the coverage of the local subsidiaries of international corporates in nine countries. In the last 10 years of his banking career Bjoern was in charge of many clients in the renewable energy sector. In his role as sustainability multiplier he has fostered and developed the sustainability discussion with stakeholders and with clients. He has been speaker at several events within his mission to raise the knowledge and awareness of sustainable finance in Central Europe.

About the BNP Paribas Sustainable Future Online Series:

As the 'bank for a changing' world, BNP Paribas recognizes the critical role we play in contributing to responsible and sustainable growth by financing the economy and advising clients, ultimately striving to create a better future for all. The Sustainable Future Online Series, created exclusively for BNP Paribas clients, is one of the ways that we help raise and accelerate our clients' sustainability ambitions by providing insights and analysis on the key topics and trends in sustainability that keep our clients awake at night.